



www.IMRHIS2018.com

2nd International Meeting of Rhinoplasty Societies

October 29-31 2018 - Loews Miami Beach Hotel

CHAIRS:

Jeffrey R. Marcus MD; Rollin Daniel, MD
Nazim Cerkes MD; Enrico Robotti, MD
Program Coordinator - Geoffrey R. Keyes, MD

A CONJOINT MEETING



ENDORSED BY:



JOIN US IN MIAMI BEACH FOR THE
2nd INTERNATIONAL MEETING OF
THE RHINOPLASTY SOCIETIES

October 29-31, 2018

Loews Miami Beach Hotel

EXHIBITOR PROSPECTUS



**IMRhiS 2018
2nd International
Meeting of the
Rhinoplasty Societies
Loews Miami Beach Hotel
Miami, Florida**



Dear Exhibitors:

It is with great enthusiasm that we announce the international multi-specialty rhinoplasty symposium to take place 29-31 October 2018. The International Meeting of Rhinoplasty Societies has been organized by the Rhinoplasty Society (US) and the Rhinoplasty Society Of Europe. This symposium promises to be the most extraordinary educational rhinoplasty symposium that our field has witnessed, highlighting the work of 50 master rhinoplasty surgeons from all parts of the world – those whose published works have defined the specialty.

The meeting will differentiate itself from all others by its breadth, pre-eminent faculty, and by the emphasis on high-quality video and graphic illustration. The program will be carefully orchestrated, designed to present **“the best of the best”** educational offerings.

- Basic principles and techniques including breakout sessions by selected master surgeons to illustrate personal approaches to basic rhinoplasty
- Advanced techniques, new concepts, as well as time-tested standards
- Mastery of functional nasal surgery including evidence-based practice
- The most modern approach to congenital nasal deformities
- Debates and controversies in all aspects of rhinoplasty
- Daily topic-oriented “break-out” sessions for specific areas of interest
- Keynote lectures by the premier educators

This event will be a defining educational opportunity that is only offered every other year, so please mark your calendars for this “Bright and Shinning” meeting. The event will take place in Miami Beach. An international destination at the perfect time of year. Our exciting social programs will soak in the magnificent ocean surroundings. The potential of this event has ignited enthusiasm among all of the faculty and planners and will be prior to the Bi-Annual ISAPS 2018 Meeting in the same city! We are hopeful that you will share in our excitement, and that you will plan to join us for this memorable event. Mark your calendars for this Future Meeting of the IMRhiS- This Event is So Bright – You will have to Wear Shades! Dates 29-31 October 2018.

We hope that you will accept our invitation to reserve an exhibit space at this one of a kind meeting in October of 2018. If you have any questions, please do not hesitate to contact Susan Russell at srussell@hdplanit.com. You may also call us at (435) 602-1329.

Susan Russell
IMRhiS 2018 Event Coordinator

EXHIBITOR REGISTRATION AND AGREEMENT

October 29-31, 2018
Loews Miami Beach Hotel, Miami, Florida
Exhibitor Registration and Agreement Form

Company: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Principal Contact – Name and Phone Number (Responsible for coordination and communication with meeting planner):

Representative Phone: _____ Fax: _____

E-mail: _____ Web Site Address: _____

____ Exhibit Space @ **\$2,250 each** - 6 foot table top display.

(One company per six foot space - No Booth Sharing permitted. 2 Representatives Included - Additional Representative \$350 each - Limit 4 reps per exhibit booth.)

TOTAL ENCLOSED \$ _____

REPRESENTATIVES: Please list the names of all representatives who will be at the 2018 Meeting in conjunction with your exhibit. Registration for up to (2) representatives is included in the registration fee. An additional \$350.00 registration fee (\$375.00 on-site) is required for an additional representative. Each exhibit space consists of a six (6) foot table-top display. Cancellation of booth space requested in writing prior to Monday, May 14, 2018, will be granted, subject to a \$50 processing fee. No cancellations will be considered after Monday, May 14, 2018.

Representative In-Charge Name: _____ (Included)

Name: _____ (Included)

Name: _____ (\$350 Reg. Fee; \$375 On-Site)

Name: _____ (\$350 Reg. Fee; \$375 On-Site)

Credit Card: Visa _____ MC _____ AMX _____ EXP Date: _____

Card #: _____ CVV Code: _____

Signature: _____ Date: _____

EXHIBITOR ADVERTISING SUPPORT OPTIONS

Please allow sufficient time for credit card processing. The total contracted amount must be forwarded with this application form. The total fee must be received prior to space being assigned. If paying by check please make payable to **The Rhinoplasty Society (IMRHis 2018)**. **To secure your exhibit space e-mail the application to: Kylee at kpalmer@hdplanit.com** or via fax **By Mail, note the address below.**

The Rhinoplasty Society
Attn: IMRHis 2018
P.O.Box 441745
Jacksonville, FL 32222

Attestation: On behalf of my company, I have read, understand and agree to the terms and conditions set forth in the General Information and Conditions of Exhibitor Agreement sections of this prospectus (pages 6-9). In addition, I agree that my company will abide by all ACCME regulations regarding corporate support as they are now and as they may be amended.

NAME: _____ DATE: _____

SIGNATURE: _____

Please see the exhibit space layout to follow. You may request a particular booth at the time your exhibitor agreement is received and paid in full. Space is on a first come, first served basis and a requested booth may be denied due to an earlier competitor company assignment.

Pages 2 & 3 MUST be returned with your application and payment.
Any special exhibit space needs may be ordered directly through the hotel.

Additional Advertising Support Options can be found on [pages 5 & 6](#).
Please look these over and let us know of your interest. If you would like to provide support for any of these options complete the information below.

Company Name: _____

Advertising Option Name(s): _____

Total Amount: _____ Option Dates: _____

Contact Name: _____

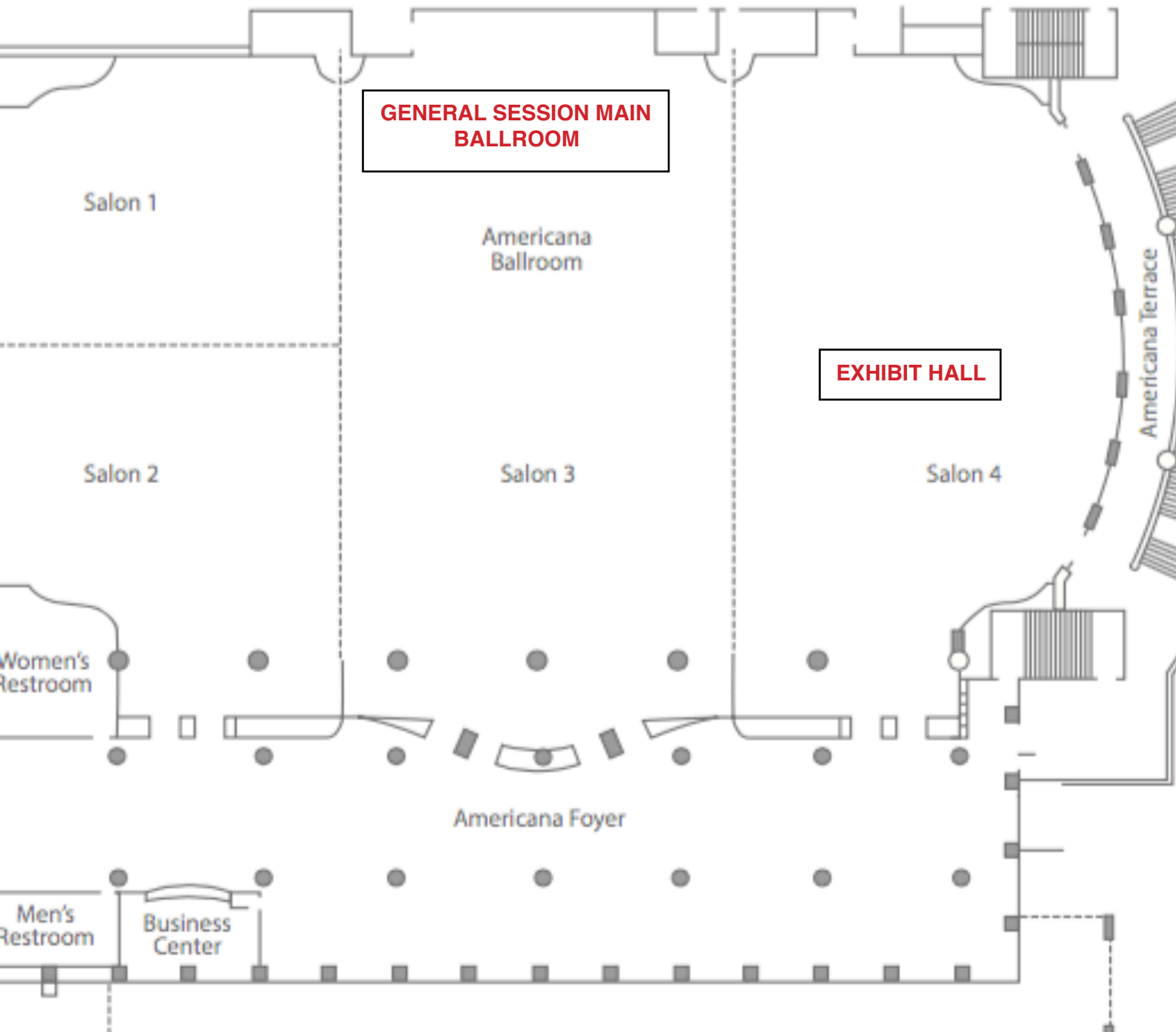
Contact phone and e-mail: _____

Credit Card Noted on exhibitor form: _____ Yes Check to be Mailed: _____

Signature: _____ Date: _____

EXHIBIT HALL DIAGRAM

AMERICANA BALLROOM



EXHIBITOR ADVERTISING SUPPORT OPTIONS (con't)

Monday, October 29, 2018

Welcome Reception - \$7,500

5:00 - 7:00 pm - Exclusive Support. This reception will be for all registered attendees to mix & mingle with their fellow registrants. This social event will have small bites and offer a networking opportunity. Special signage at event.

Faculty Dinner - \$20,000

7:00 pm - 9:30 pm - Exclusive Support. Dinner gathering for our prestigious faculty. 3 seats for supporting company. This will be a seated plated meal, location TBD.

Evening Workshop - \$5,000

7:00 - 8:30 pm - Exclusive Industry Workshop, only ONE available during the entire event. Topic of your choice, invite a captivating speaker to address attendees on your companies latest products and or technology. E-blast leading up to event provided by IMRhiS. AV, speaker honoraria/expenses & F&B is the responsibility of the supporting company.

Tuesday, October 30, 2018

Lunch and a Presentation - \$1,500

Special presentation space in the exhibit area to show off your products and technology to attendees. 15 minute segments including Q&A. Screen and projector will be provided.

IMRhiS Soiree Event - \$15,000

7:00 pm - 10:00 pm - This Reception is for all registered meeting attendees and will be attended by approximately 150. This social event will feature dinner and networking opportunities. This event location is TBD.

Program Advertising Options

These opportunities are very limited - **Act FAST if you wish to participate.** This will be on a first come first serve basis.

1- Inside Front Cover Full Page - **\$1,500**

1- Program Advertising, full page **\$1,000** (IMRhiS decides placement)

2 - Half Page - **\$750** (IMRhiS decides placement)

Your company will be responsible to furnish the ad in a high resolution pdf file. Specs will be provided to your company. **Ad deadline is 9/15/18**

EXHIBITOR GENERAL INFORMATION

WIFI Sponsor - \$2,000

Your company name on special signage during the entire meeting denoting your exclusive support for our WIFI connection. Be the hero keeping everyone connected!

BADGES:

EXHIBITOR GENERAL INFORMATION

Two (2) complimentary representative badges will be issued to the exhibiting company for each paid space. The fee for each additional badge is \$350 (\$375 on site), for a maximum of four (4) representatives per table. Name badges are required for entrance to our Exhibit Room.

CANCELLATION POLICY:

In the event of cancellation, refunds will be made if notification of cancellation is received in writing prior to Monday, May 14, 2018, subject to a \$50 processing fee. Refunds will not be made for cancellations made after Monday, May 1, 2018.

EXHIBIT AND SPONSOR CONTACT INFORMATION:

Applications with credit card information may be e-mailed to Kylee at kpalmer@hdplanit.com

Please mail checks to:
The Rhinoplasty Society
Attn: IMRHis 2018
P.O.Box 441745
Jacksonville, FL 32222

EXHIBIT FEES:

Exhibit Space; 6-foot table-top display only: **\$2250**

Due to space constraints, we are able to offer a maximum of (2) tables per company. There will be approximately 40 spaces in our Exhibit Area, which is the location of our, event breakfasts, coffee/refreshment breaks, special vendor presentations, lunches and exhibits. In the event additional exhibit space is required adjustments to the attached diagram may be made by IMRHis. No booth sharing is permitted.(Refer to Exhibitor Room Diagram on [page 4](#))

EXHIBITOR REGISTRATION:

Exhibitors may register beginning at 2:00 PM on Sunday, October 28, 2018. Name badges and information will be available at that time at the registration desk. No daily breakdown is required. Exhibits will be open beginning Monday, October 29, 2018, and end on Wednesday, October 31, 2018, at approximately noon.

EXHIBITOR GENERAL INFORMATION

EXHIBITOR REPRESENTATIVE:

The exhibiting company will name one person as its duly authorized representative, who is responsible for the exhibit and hereby accepts and assumes all responsibility for all representatives or alternates in attendance at its exhibit throughout all exhibit periods. Please notify meeting representatives at any time if there are any changes. ALL MEETING INFORMATION IS SENT TO THE PRIMARY CONTACT'S ATTENTION.

HOTEL INFORMATION AND RESERVATIONS:

Loews Miami Beach Hotel
1601 Collins Avenue
Miami Beach, FL 33139
(877)876-7871

Run of House Room Rates are \$249 plus tax per night.

Link for room reservations: <https://www.loewshotels.com/miami-beach/imrhis-2018>

HOURS OF EXHIBIT OPERATIONS:

Sunday, October 28, 2018

2:00 PM - Set-up

Monday, October 29, 2018

7:00 AM – 5:00 PM

Tuesday, October 30, 2018

7:00 AM – 5:00 PM

Wednesday, October 31, 2018

7:00 AM – 12:00 PM

Each day's breakfast, lunches (if available) and coffee/refreshment break services will be held in the Americana 4 Ballroom Exhibit Hall.

DISMANTLING OF EXHIBITS:

All exhibits shall remain intact until 12:00 PM on October 31, 2018, the official closing time.

INSTALLATION OF EXHIBITS:

Each paid exhibitor booth space will consist of **one 6 foot table top display**, table drape and (2) chairs will be provided. Your company name and logo will be listed in our exhibitor information and placed in each attendee registration folder and on on-site signage.

Additional equipment i.e. electricity equipment, telephone/internet, etc. are to be provided by the hotel at the exhibitor's expense. See form attached.

All set-up and teardown of exhibits is the responsibility of the exhibitors. Should you require additional assistance, please contact the Hotel directly. Displays are limited to tabletop exhibits only. Any additional enhancement that cannot be contained to the top of the tables is prohibited. Banners or flags may be permitted with the permission of

EXHIBITOR GENERAL INFORMATION

the organization. Free-standing booths are prohibited. All exhibits, equipment, displays, literature, video, and audio equipment, etc., must be contained within the allotted table space. Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.

SHIPPING & DELIVERIES OF EXHIBITOR DISPLAYS:

SHIPPING AND HANDLING AND EQUIPMENT RENTAL (INTERNET, POWER, ETC..) MUST BE SECURED DIRECTLY THROUGH THE HOTEL. ANY DRYAGE CHARGES OR DELIVERIES WILL BE THE RESPONSIBILITY OF THE EXHIBITING COMPANY.

CONDITIONS OF EXHIBITOR AGREEMENT:

- 1. Assignment of Space:** Booth space will be decided on a first-come, first-served basis based on the date of receipt of the Exhibitor Registration & Agreement Form, full payment and direct company competitors. Exhibitors may request a particular booth space although final decision will be determined by IMRhiS. Once space is assigned, an exhibit may only be moved with the mutual consent of IMRhiS and the specified exhibitor.
- 2. Payment:** Full payment is required with a completed registration and agreement form for exhibit booth to be assigned.
- 3. Cancellations:** Cancellations in writing to IMRhiS on or before **May 14, 2018**, will receive a refund of the exhibit fee minus a \$50 processing fee. No refunds will be made for cancellations received after **May 14, 2018**.
- 4. Care of Exhibit Space:** Exhibitors must maintain and keep their exhibit booth and the contracted space in good order, at their expense.
- 5. Insurance:** In all cases, exhibitors wishing to insure their goods must do so at their own expense. Please send IMRhiS proof of insurance.
- 6. Protection of Exhibit Space:** Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel without the permission of IMRhiS and/or a representative of the hotel. Packing, unpacking, and assembly or exhibits shall be done in designated areas and conform to instructions of IMRhiS or hotel representatives.
- 7. Default Occupancy:** An exhibitor who fails to occupy contracted space is not relieved of the obligation to pay for such space at the full rental price, and IMRhiS shall have the right to use that space upon the show's opening.
- 8. Use of Space:** Exhibits will only be permitted in the official exhibit area established by IMRhiS.
- 9. Cancellation or Relocation of Meeting:** If cancellation or relocation of the meeting is due to circumstances within IMRhiS's control, IMRhiS's liability will be limited to a refund of fees to the exhibitor. If IMRhiS has no control over the cancellation or relocation, IMRhiS will have no liability of any kind, but may at its discretion, refund any fees paid by the exhibitor.
- 10. Liability:** IMRhiS does not assume any responsibility for the protection of property of the exhibitor or their representatives, or of the property used in connection with the exhibit, from theft, damage, or destruction. Small or easily portable articles shall be properly secured or removed after exhibit hours and placed in safekeeping by the exhibitor. The exhibitor agrees to hold IMRhiS harmless from all such claims and claims of liability of any kind arising from the activities of the exhibitors, its representatives, or from the display or use of property of the exhibitor. IMRhiS shall not be liable for failure

EXHIBITOR GENERAL INFORMATION

to provide space to an exhibitor if non-delivery is due to destruction to the building or the exhibit space.

CONDITIONS OF EXHIBITOR AGREEMENT: (Cont.)

- 11. Distribution of Printed Material:** Distribution of materials by exhibitors or their agents is limited to the area rented by the exhibitor. Flyers or other printed material may NOT be delivered to hotel rooms of IMRhiS registrants without advance permission from the resort and IMRhiS. Any costs for such authorized distribution shall be the sole responsibility of the exhibitor. Other than the above, advertising circulars, brochures, etc. may only be distributed from exhibit tables and may not be placed in any meeting room or in the IMRhiS registration area.
- 12. Exhibitor Seminars, Lectures, Food Functions, etc:** As a condition of receiving exhibit space, the Exhibitor agrees not to conduct, sponsor, or promote any general seminars, lectures, or clinics in the same geographical area (within a radius of 25 miles) for a period of three days prior to or following the meeting.
- 13.** Company agrees that any organization mailing lists received as a part of this agreement may only be used to promote Company's participation in the Exhibit Hall at this official organization event. Further, Company agrees that nothing in this agreement is meant to provide an endorsement (express or implied) of the company's products or services, nor is Company granted the right to hold any social or other event at the organizations chosen meeting venue that is not considered an official IMRhiS event. The opportunity to host a non-sanctioned event may be considered through a separate contract with the organization. Details of such a contract, and any associated fees, are to be negotiated separately.
- 14. Food or Beverage in Exhibitor Booths:** No food, beverages or tobacco products of any type may be sold or distributed from an exhibitor space.
- 15. Price List:** Advertisements, exhibit materials or promotion may include prices, but shall not make price comparisons with competitive products.
- 16. Removal of Exhibits by IMRhiS:** IMRhiS has the right to prohibit, bar, prevent and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of IMRhiS is unsuitable or inappropriate for the exhibition. Such right shall extend to, but shall not be limited to, all equipment, materials, displays, installations or other items or things consisting of, part of, or used or distributed in connection with such exhibit. Specific punitive actions may be taken against companies that are determined by IMRhiS to have violated any provision of these rules and regulations.
- 17. Selling of Products or Services:** All transactions must be conducted in a manner consistent with the professional nature of the exhibits.
- 18. Pre-Meeting Mailings:** Mailings to IMRhiS meeting registrants may be undertaken only with the explicit permission of IMRhiS. Permission also is based on review and acceptance of specific proposals (materials) with rationale for pre-distribution and payment of an additional fee.
- 19. Violation of Condition:** The following actions shall constitute a violation of Conditions of the Exhibitor Agreement: (1) violation of any municipal, state, or national laws, rules, or regulations, including safety codes; and (2) failure to follow procedures described in this prospectus.
- 20. Acceptance of Exhibit Contracts:** IMRhiS may refuse space to any company or individual whose products or services, in the judgment of IMRhiS, do not further the educational and/or scientific purposes of the meeting.

EXHIBITOR GENERAL INFORMATION



Inbound Guest Packages - Shipping Instructions

Please follow the recommended label addressing standards, illustrated below, to prevent package routing delays. All packages received by FedEx Office require a release signature before being released from FedEx Office's custody to the intended recipient. Release signatures are captured at the time of package pick-up from the FedEx Office Business Center or during delivery of package(s) to the recipient. Inbound receiving and applicable delivery fees will be applied on a per package basis, as outlined in the fee schedule below. These fees are applied in addition to any shipping/transportation charges.

Please use the name of the recipient whom will be onsite to receive and sign for the package(s). Please do not address your package(s) to the Hotel Staff or a Show Manager as this could cause confusion in package sorting or your package(s) to be delayed. Packages (excluding pallets/crates) will be available for pick-up inside of the FedEx Office Business Center. Package deliveries may be scheduled by contacting the FedEx Office Business Center at Ext: 5728. Package deliveries should only be scheduled after the recipient has checked into the hotel.

Please schedule your shipment(s) to arrive 1 - 2 days prior to the event start date.

Event Shipment(s) – Label Standard:

Affix a label with the following information (in addition to the airbill).

Loews Miami Beach Hotel

(Event Name) (Arrival Date)

Hold For Guest: (Guest Name) (Guest Cell Number)

(Guest Company Name) (Meeting Room) (Booth Number)

1601 Collins Avenue

Miami Beach, FL 33139

Individual Shipment(s) – Label Standard:

Affix a label with the following information (in addition to the airbill).

Loews Miami Beach Hotel

Hold For Guest: (Guest Name) (Arrival Date)

(Guest Cell Number)

1601 Collins Avenue

Miami Beach, FL 33139

Outbound Guest Packages - Shipping Instructions

All outbound packages must have a completed carrier airbill affixed to each package. Packaging supplies (boxes, tapes, and etc.) are available for purchase within the FedEx Office Business Center. FedEx Express shipping supplies and airbill forms are also available and are complimentary. Outbound packages being picked up by a third party courier should be coordinated in advance with a FedEx Office team member. Outbound Handling Fees will be applied to all packages, regardless of carrier, in addition to shipping/transportation fees.

Package Handling Fees

Package handling fees may be charged to a guest room, master account, FedEx account, or billed to a credit card. Fees are applied on a per item basis.

Weight Class	Inbound Receiving Fee	Inbound Receiving/Delivery Fee	Outbound Drop Off Handling	Outbound Pickup/Handling Fee
0.0 – 1.0 lbs.	\$0.00	\$5.00	\$0.00	\$5.00
1.1 – 10.0 lbs.	\$10.00	\$15.00	\$10.00	\$15.00
10.1 – 20.0 lbs.	\$15.00	\$20.00	\$15.00	\$20.00
20.1 – 30.0 lbs.	\$20.00	\$30.00	\$20.00	\$30.00
30.1 – 40.0 lbs.	\$25.00	\$40.00	\$25.00	\$40.00
40.1 – 50.0 lbs.	\$25.00	\$50.00	\$25.00	\$50.00
50.1 – 60.0 lbs.	\$25.00	\$50.00	\$25.00	\$50.00
60.0 lbs. and Over	\$25.00	\$70.00	\$25.00	\$70.00
Crate & Pallet*	\$0.50/lb or min \$150.00	\$0.50/lb or min \$150.00	\$0.50/lb or min \$150.00	\$0.50/lb or min \$150.00

* For inbound/outbound pallets or crates, the fees apply per package or per pallet/crate. Pallet handling fees include delivery. A Labor Fee of \$70.00 per hour will apply for breaking down pallets, building pallets, or excessive package handling/moving due to a customer's request. The Labor Fee can be charged in 15 minute increments.

EXHIBITOR GENERAL INFORMATION

Package Storage and Oversize Item Fees

Package Storage Fees will apply to each package received and stored for more than five calendar days. Items measuring over 6.5 feet on all sides are considered oversize and will be assessed the Oversize Fee if stored for more than five calendar days.

Days	Storage Fee/Day	Oversize Fee/Day
1 – 5 Days	No Charge	No Charge
6 – 7 Days	\$25.00	\$25.00
8 Days and Over	\$50.00	\$25.00

Terms & Conditions: Receiving, delivery and storage charges are payable at the time of delivery. Recipient may be required to present government-issued photo identification and sign for delivery. Shipper must comply with all applicable local, state and federal laws, including those governing packing, marking, labeling and shipping. OBTAIN FIRE, CASUALTY AND ALL OTHER INSURANCE ON PACKAGE CONTENTS PRIOR TO SHIPPING. Neither the Hotel nor FedEx Office and Print Services, Inc. provide such insurance. Neither the Hotel nor FedEx Office and Print Services, Inc. nor the employees, agents or contractors of either firm will be liable for any damages, whether direct or indirect damages, relating to or arising out of any loss or damage to any package or its contents, unless a package is lost after receipt at the Hotel, in which case such liability shall be limited to the lesser of \$100 or the liability of the carrier indicated above. By sending your package to the Hotel, you agree to be bound by any additional terms and conditions that the Hotel or FedEx Office and Print

Services, Inc. may establish from time to time for receiving and delivering of packages.